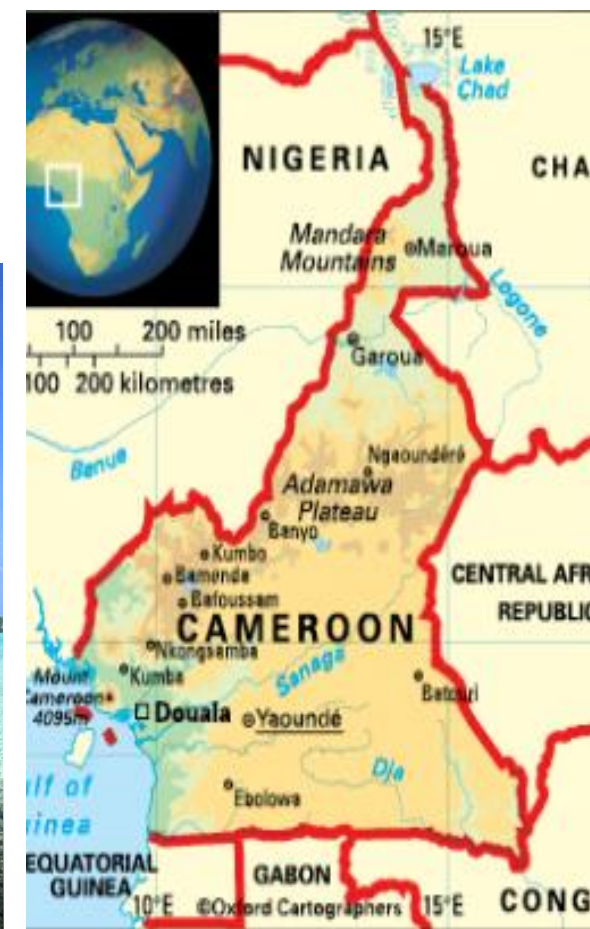
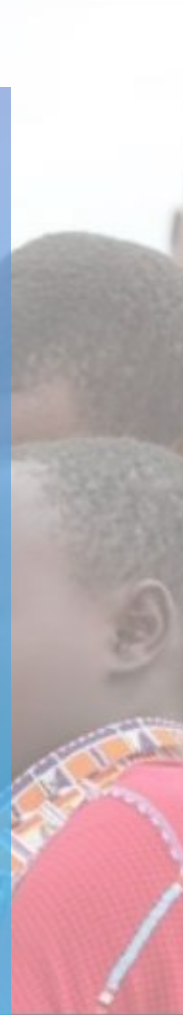


A group of four business professionals (two women and two men) are standing in a row, smiling and holding up large, colorful speech bubble cutouts. The woman on the far left is holding a green and blue bubble. The woman next to her is holding a blue bubble. The man next to her is holding a green bubble. The woman on the far right is holding a yellow bubble. They are all dressed in business attire. The background is a light, neutral color with some architectural elements visible. The text "How Communication Can Make Or Break Your Security Program" is overlaid in the center in a white, sans-serif font.

How Communication Can Make Or Break Your Security Program

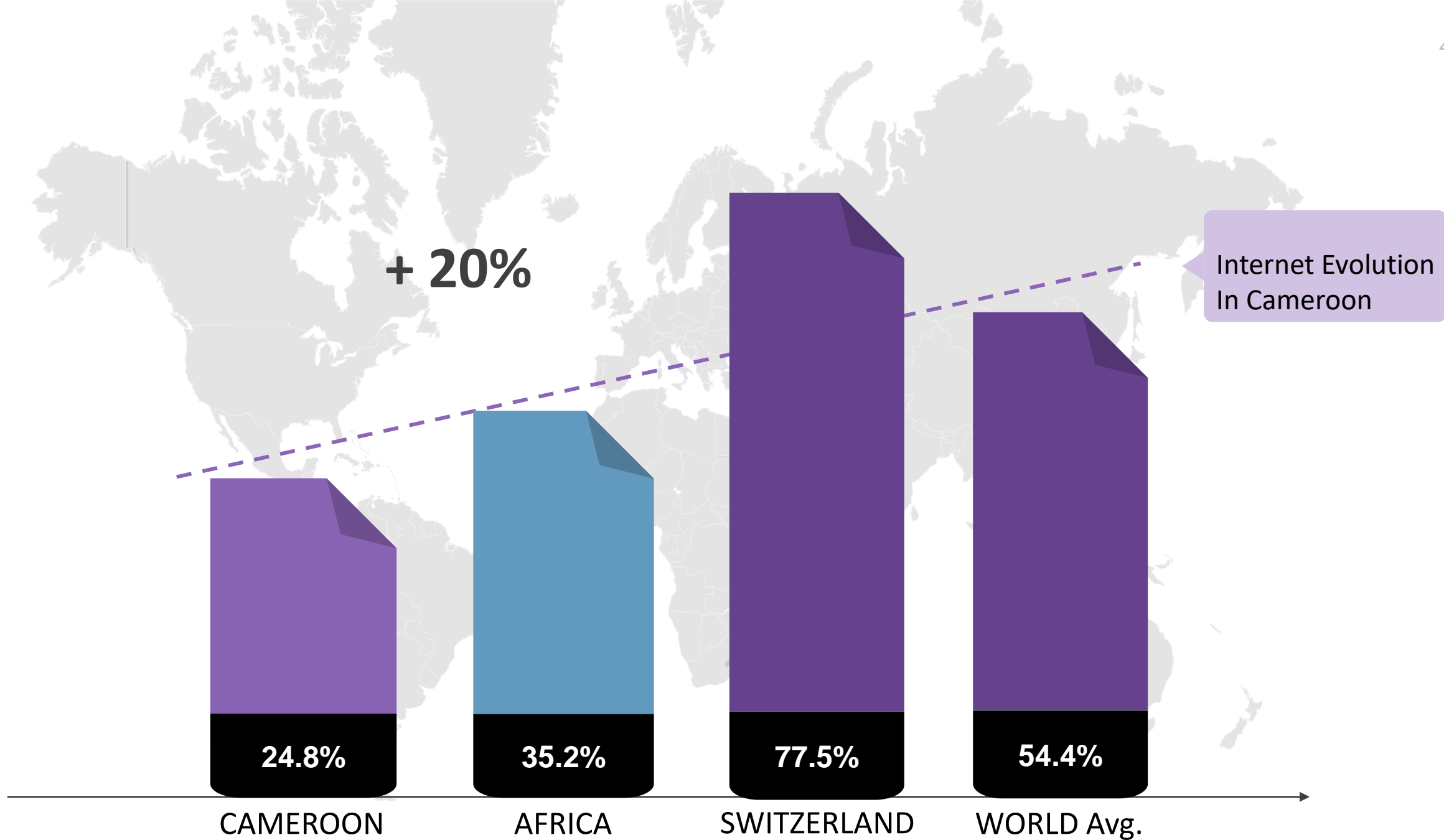


Kribi



CONNECTED PEOPLE

**Connected to the Internet for
the first time in 1998**



DATA USAGE



COMMUNICATIONS
Social Medias



VIDEOS CONTENT
You-Tubes



E-COMMERCE



SOFTWARE
DEVELOPMENT



BUSINESS



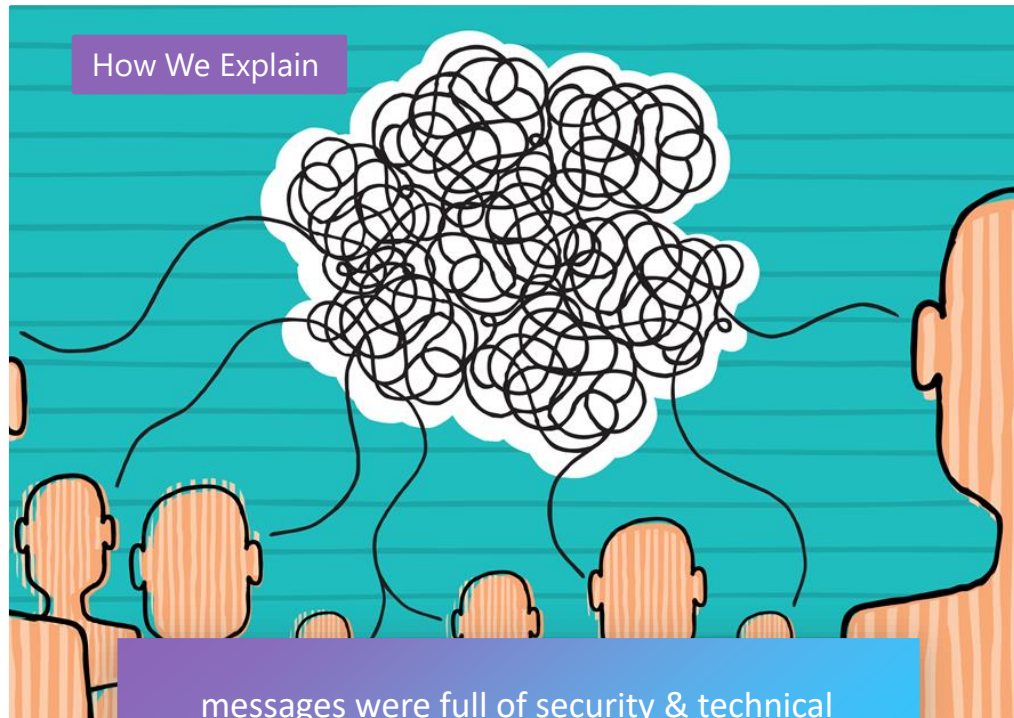
MOBILE FINANCIAL

WHERE IS THE RISK ?



HOW COMMUNICATION AROUND SECURITY IS BEING DONE

how we explain vs what happening



How We Explain

messages were full of security & technical words, nobody was able to understand



Actual Event

audience was very confused, was not able to understand what to do and how to react





RISK

MALWARE

HACKERS ACTIVIST

Phishing

ENCRYPTION

Virus

CYBER

DDOS

PATCH

VULNERABILITY

SPOOFING

DATA BREACH

ASSET

DOMAIN

Brute Force Attack

MFA

RANSOMWARE

”

GROUND ZERO
FOR SECURITY



For Good Cause

SECURITY REASON



You Shall!

You Will!

You Must!



Frustration Business Broker Banning

- ✓ Frustration and Anger
- ✓ Feeling Of Insecurity
- ✓ Reduced Job Involvement
- ✓ Mental Disengagement
- ✓ Deviant Behavior
- ✓ Risk taking behavior



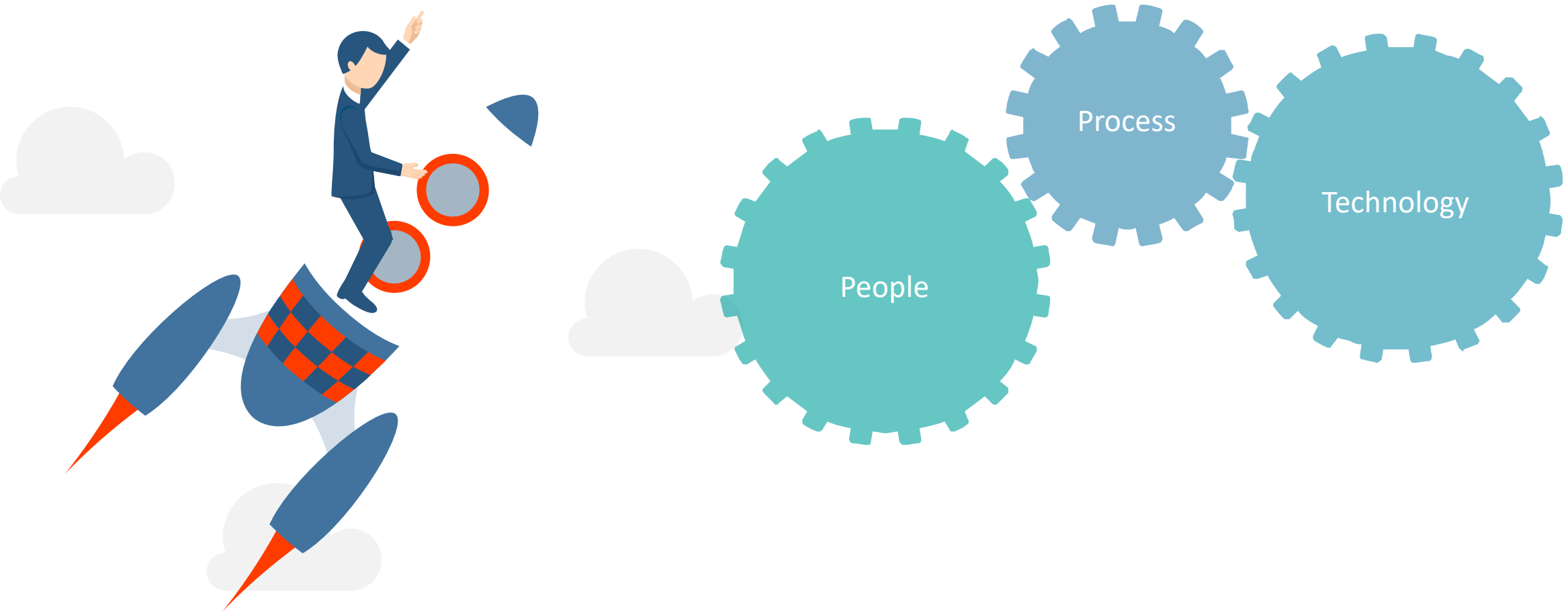
INSECURE PRACTICES

SECURITY IS EVERYONE'S RESPONSIBILITY!

Literally

THINK

Business is looking for *Opportunities* to Growth




Security is
NOT a show stopper for the business!



We Support
The Business!



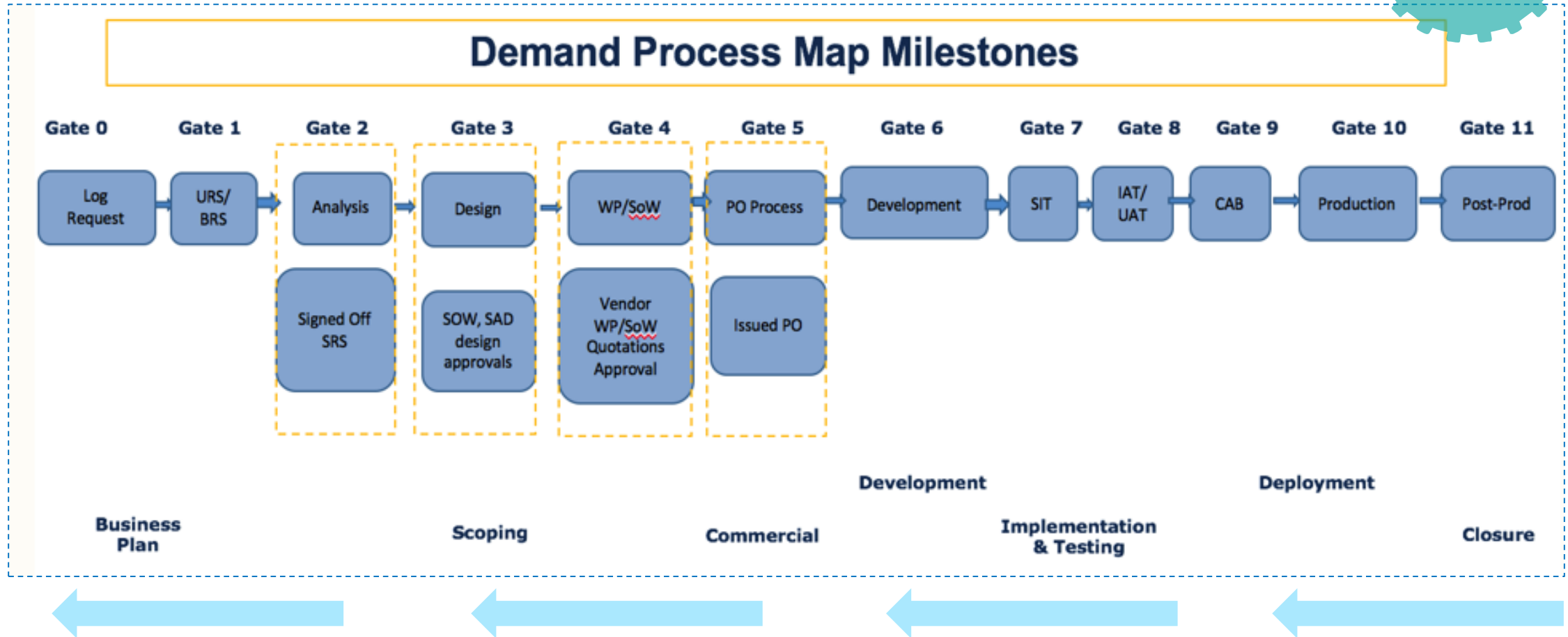
We are Solution
Provider for a
SECURE Business



*Sometimes Business
doesn't need a solution,
it just needs clarity*



Defined Roles & Responsibilities



BUILDING A STRONG FIRST LINE OF DEFENSE

***Don't Forget Primary Controls
& KPI***



UNDERSTAND YOUR COMPANY INTEREST – HOW DO THEY MEASURE SUCCESS?



Talk business to business

RISK



How Secure *ARE WE ?*

#	Area	Type	Who needs to know
M1	Compliance Management	Monitoring compliance with Legal, Regulatory & policies	Compliance, CEO, Board members
M2	Risk Management	Monitoring Information Security Risk Posture	Business Risk, CEO, Board
M3	Capabilities Management	Monitoring Process Performance	CFO, CEO, HR
M4	Security Operations	Vulnerabilities Identified by Categories	CISO
M5	Security Operations	Remediation Roadmap & Level of Implementation	CISO, CIO, CTO
M6	Security Operations	Employees & Vendors security Awareness & Trainings	Supply Chain , HR

TARGETED COMMUNICATION

Talk the talk



The IT guy

Patch Management
Development Practices
Network Segregation
Configuration Management
Identity & Access Management



The board members

Financial Risk
Legal and Regulatory Risk
Reputational risk
Disruption of services
Strategic/ Competitive risk

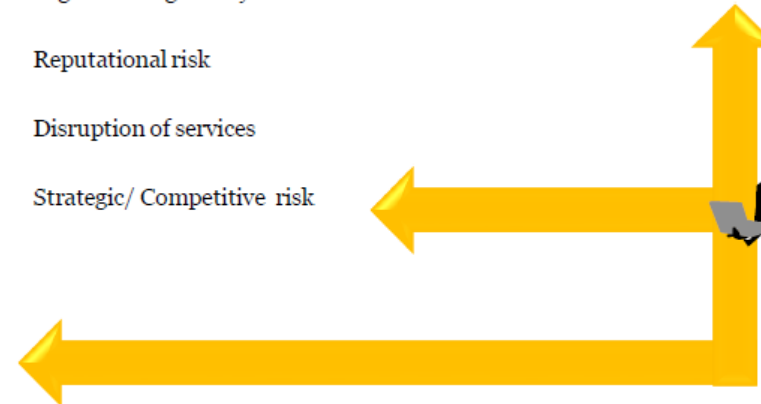


The risk people

Potential to gain unauthorised remote control of a corporate system
Potential to cause a denial of service
Potential to gain unauthorised access to information
Potential to gain access via social engineering techniques
Potential to gain additional user privileges
Potential misuse of corporate systems



The security guy



TRAINING & AWARENESS



← → ↻ <https://www.google.com/search?q=security+training+doesn%27t+work&oq=security+training+doesn%27t+work&aqs=chrome...>

Apps Security Free Monitoring Test Kudos Sign

Google security training doesn't work

All Images Videos News Maps More Settings Tools

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Why Most Cyber Security Training Doesn't Work - Wombat Security
<https://www.wombatsecurity.com/news/why-most-cyber-security-training-doesnt-work> ▼
Sep 18, 2012 - There's been a lot of debate lately about whether or not cyber **security training** is worth the investment. To engage in this debate, it is important ...
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Why Healthcare Security Awareness Training Doesn't Work (And What ...
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Dec 27, 2017 - The last five years have seen a meteoric rise in the number of cyber attacks targeting healthcare organizations. Why? Because healthcare ...

Windows Taskbar: Type here to search, File Explorer, Edge, Chrome, Word, PowerPoint, Task View, Network, Volume, ENG

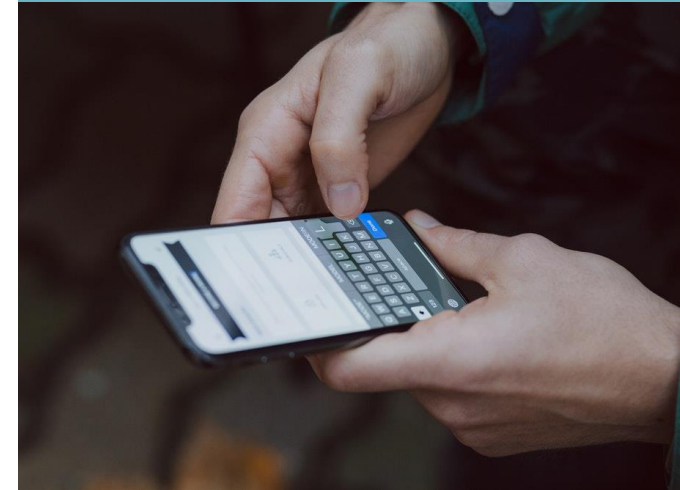
Mandatory Information Security Training



Training Content



SMS/Mails/Memos



TAKE AWAY



A collage of business professionals holding large, colorful speech bubble cutouts. The background is a faded image of four people in business attire. Overlaid on this are several large, stylized speech bubbles in teal, blue, green, and yellow. A central horizontal bar with a purple-to-blue gradient contains the text 'Q&A' and a white arrow pointing right.

Q&A

